

CSU Planning and Evaluation Taskforce for Learning Platforms and Services
Academic Technology Services
CSU Office of Chancellor

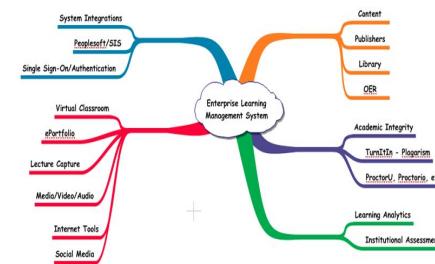
Notes - 8-14-15, 3-4:30pm (by JP)

Present: Ellen Junn, James Strong, Graham Oberem, Anna Kircher, Deone Zell, Marc Pastor (for James Frazee), Otto Benavides, Praveen Soni, Kathy Fernandes, JP Bayard and Leslie Kennedy

Michael Berman, taskforce co-chair, could not attend the meeting because of a schedule mix up and time change confusion about the meeting, being on the East Coast. Kathy Fernandes facilitated the meeting.

All were briefly introduced with commentary on affiliations and past experiences. Jonathan Huer was specially introduced by Kathy, outlining his responsibilities in the process, specially in gathering information and sharing with stakeholders, how he will work in support of the task force goals, and eventually developing the LPS RFP.

The task force spent time discussing the scope of the LPS platform - How we define the LPS, the LMS eco system? The graphic (on the right) presented for the Ecosystem was found to be very comprehensive. Members were asked to suggest changes. It was suggested (Anna) adding scholarship, as the Library is very active in this area. Mobile learning was deemed an important theme worth adding. Comments were made on the need for LMS to be compatible with open architecture. Other additions included learning outcomes, portfolio focussing on career, Google tools and classrooms, Office 365, and course evaluations. Members noted that the LMS is not expected to do all shown in the ecosystem, but that it is a hub, a connector for these other services.



Discussion shifted to the various LMS used throughout our system (10 Moodle, 11BB, 1 Canvas, and 1 BrightSpace (D2L), with some piloting others). A document showed the self-reported LMS staff at each campus, noting that the content was crowd-source. Many BB campuses are looking to be hosted. Both Moodle and BB Common Interest Groups (CIG) are vibrant and active. Ellen wanted to make sure that LMS can readily use texting as a communication tool since this is more in line with the current generation. There was discussion about the issue of textbook publishers, their need to be LTI integrated in the LMS. This is becoming quite a task for LMS support staff as the numbers are growing.

Then Kathy showed the list of external presenters that are being suggested to inform and kindle discussion with the taskforce and the larger group of stakeholders. These webinars will also be recorded for those who cannot attend. Otto noted that this section needed to include some international perspective as there are very active LMS communities in Europe (Educa Berlin, and European Distance and eLearning Network). Moreover, we are increasing serving international

students. Otto will suggest an internal expert for a presentation to the taskforce. Leslie will be at a conference in Berlin, so she will report back on possible speakers.

Ellen suggested that it is important to have faculty do the LMS evaluation to make sure the teaching and Learning experts are represented. At San Jose, she opened the LMS evaluation to any faculty who wanted to join, and could submit their input as long as they evaluated all the LMS considered. Of course we were all reminded that we are NOT selecting a single LMS, but rather doing a review of the LMS landscape with the likely outcome being several MEAs. Ellen asked how pricing will be negotiated under this model. This very issue will be a focus of another meeting as time was winding down. For now, Kathy indicated that the specific goal of the taskforce is to issue an LPS RFP. The taskforce can and should discuss whether it will also be doing the RFP evaluation, and have another group do it. Again, this will be taken up later.

Notes (JBHuer)

Introduce Jonathan Huer (Organizing and sharing information for the task force)

What do we mean by LPS? How is this different than LMS?

- Enterprise Learning Management System is a hub for teaching and learning with technology as part of a broader ecosystem of related academic technologies.
- Further exploration of Library, Research, and other Scholarship integration (such as student research).
- Personalized Learning/Customized Learning is separate from “analytics”
- Delivery via mobile (phone/tablet)
- Open architecture to avoid multiple signons (such as YouTube) and Peoplesoft integration
- Platforms that provide ways for faculty, students, admin, accrediting bodies to access learning outcomes
- Career options for e-portfolio and other alumni relations
- Course evaluations and adaptive learning
- Security, architecture, and basic Enterprise requirements
- Open to the world versus closed to the campus
- Grades and “Exporting” versus integration
- Migration from one system into another system, compatibility, LTI, etc.
- Communication tools such as texting
- Vendor wish to reach the campus community (book sellers and related material provided by the bookseller, instructional materials, library materials, online materials, etc.)
- Other integration through a single portal for students for communication tools as well as other related materials for the class
- Integration of Google Classroom/other tools, Office 365

Need further exploration of what an e-portfolio does and what it is capable of. (brief

conversation ensued about e-portfolios)

LMS are similar, but there are intangibles such as design and user flow which may be reflected in the RFP.

Does a single LMS exist that meets everyone's need?

No. It's a hub that sets in the middle. But even if they have the function, there are different parts that need to be considered. RFP allows everyone to show what they can do. Then campuses can pick and choose what matches their individual needs/emphasis/goals.

Is the emphasis on LMS or LPS?

Charge for the committee is on the ecosystem. It is a broad charge and open request.

There are inventories available to summarize what each campus is currently using. This includes a variety of information on each campus regarding implementation and support for the LMS on campus. See list in google drive.

It's important for each campus to see their needs reflected in the RFP.

What trends does the committee see going forward and how can those trends be reflected in the RFP? (discussion ensued. ideas reflected above in what is an LMS)

Invite guests to provide an external review of what the LPS market looks like. (see list on slides).

-Audrey Waters from Hack Education

-Can we look outside the US for ideas? (Berlin conference for Online Teaching and Learning, European E Learning and Distance Education, etc.)

-Faculty voices/users reflected

Goal is to put out the RFP in October.

Idea: can set up demos. Only way to vote on final system is to try all the systems.

Goal is to filter out LMSs that are not enterprise ready so that individual campuses can make individual decisions, but do not have to put out an RFP.

Future Agenda Item: How do we see the RFP working in the future? How do we do the economies of scale? Who negotiates the final agreement? Who looks at the responses?

Goal is to provide a "CSU Consumer Reports of Enterprise LMS and Learning

Technologies Ecosystem.” Final goal is to put out the RFP.

Next meeting is Sept 11 at 3PM. Kathy will share slides and meeting location.